

SALE/LEASE BACK INVESTMENT STRATEGY

SAVES TRADEMARK PLASTICS BUSINESS OPERTIONS



CHALLENGE

Trademark Plastics was overleveraged and revenue plunged more than 50% in a short period of time. A substantial loan amount of capital was immediately necessary to retain employees and boost revenue with their prospective contracts. Selecting the right investor was critical as time was not on the side of Trademark Plastics.

ACTION

Trademark Plastics had received a broker opinion of value and approached our team, Big Yard Building Brokers, seeking guidance. We immediately assembled the due diligence material necessary to identify investors for this class A property. Through our network of thousands of qualified investors, we quickly identified our most qualified investor. This selection was especially important to the Seller as they required immediate capital prior to the close of escrow.

RESULT

- Quickly identified qualified investor
- Received immediate \$800,000 in cash within 10 days of the opening of escrow
- Retained all 100 employees
- Received \$20 mil in additional contracts
- Financially stabilized their company

TESTIMONIAL

Our business was on the verge of securing very lucrative contracts and needed to access quick capital to maintain our operations and ramp up for our clients. Lee & Associates, Riverside office, quickly identified and secured an investor that provided immediate capital that was necessary. The sale and subsequent lease back allowed us to secure our contracts and retain our 100 employees. I would highly recommend the marketing team of Craig Yocum and Alexey Zabolotskikh to all potential sellers.

- David Cardey, Trademark Plastics

MEET OUR MARKET SPECIALIST:



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